

# Design Directions Plus Entry Form

– current students only

Please write in BLOCK CAPITALS

**Candidate name:**

**College/University name:**

It is important you read the **Guidelines & Conditions for Entry for Tutors and all Candidates**, before completing and signing this form

Form(s) and Entry Fee(s) should be sent under separate cover – **not with your entry** – to:  
RSA Design Directions Plus Registrations, 8 John Adam Street, London WC2N 6EZ, UK.  
Entries will not be judged if we do not receive a completed Entry Form and Entry Fee

**Deadline for Entry Form(s) and Fee(s) only: Thursday 19 November 2009**

The fee is £35.00 (this is inclusive of VAT) per entry (individual or team entries). Cheque or postal order only – cash and credit card payments not accepted. Make cheque or postal order payable to: RSA (No. 1 Account). Please write the name(s) of the entrant(s) and project entered on the back of the cheque and ensure that a separate stapled Entry Form is completed for each entry being submitted and the cheque/postal order is securely attached (please **do not** staple cheques and postal orders). Entrants from overseas colleges should pay their entry fee by Sterling cheque or draft, drawn on a UK bank

For queries regarding entry fees contact RSA Design on +44 (0)20 7451 6852

Please complete all six sections in BLOCK CAPITALS

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**1 – Payment Method details** ESSENTIAL

Cheque number/college purchase order number where relevant

Account Holder's name

Bank Sort Code

Postal Order number

Bank Draft number

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**2 – Project details** ESSENTIAL

Please tick one box to indicate the project you have entered  
(if you enter more than one project a separate **Form & Fee** for each will be required)

012  Design for social inclusion

013  Independence days

Is this a team project? PLEASE CIRCLE Yes No

If Yes then enter the names of other team members below — each member **must** submit both pages of a separate form

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How long did you spend on the project?

Did you work on the project PLEASE CIRCLE as part of your course work? or independently?

**3 – Personal details** Title PLEASE CIRCLE Ms Mrs Miss Mr

First name Surname

Date of birth day month year

College/University IN FULL – DO NOT USE ACRONYMS

Term-time address SHOULD THIS CHANGE, PLEASE INFORM RSA DESIGN

Postcode **ESSENTIAL** Country

Phone/Mobile Email

Permanent address **ESSENTIAL IF DIFFERENT FROM TERM-TIME ADDRESS** – SHOULD THIS ADDRESS CHANGE, PLEASE INFORM RSA DESIGN

Postcode **ESSENTIAL** Country

Phone Mobile

**4 – Educational background**

LIST IN ORDER OF DATE ANY SCHOOLS/COLLEGES AT WHICH YOU HAVE STUDIED SINCE COMPLETING SECONDARY EDUCATION

Year(s) e.g. 2000-02 School/College

Year(s) School/College

Year(s) School/College

Year(s) School/College

Your present course CIRCLE AS APPROPRIATE MA BA HND If other please specify:

Title of course IN FULL – DO NOT USE ACRONYMS

Main study area

Normal length of course Years

In which year are you studying? CIRCLE AS APPROPRIATE 1st 2nd 3rd 4th

What qualifications do you hold already relating to design, if any?

Work experience – STATE IN BRIEF WHAT RELEVANT PRACTICAL INDUSTRIAL EXPERIENCE YOU HAVE, IF ANY

**5 – Student Declaration**

I wish to enter the above competition and hereby certify that the above particulars are true and that the designs I have submitted are original and have been executed by me since 1 September 2009. I have read and agreed to the conditions for entering RSA Design Directions Plus as outlined in the relevant Guidelines & Conditions for Entry for Tutors and all Candidates

Signature Date

**6 – Tutor Declaration** This part of the Entry Form **must** be completed by your tutor in order for your entry to be judged.

The tutor named below will be notified if you are short-listed. Please complete in **BLOCK CAPITALS**

Tutor name Position/Department

Head of Department

College/University IN FULL – DO NOT USE ACRONYMS

College/University address

Postcode **ESSENTIAL** Country

Phone Fax

Email

I certify that ENTER STUDENT'S NAME

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is a bona fide student, whose work is of a sufficiently high standard for submission to this international competition. I recommend this student for consideration for an award and wish to make the following comments to assist the jury in its assessment of the above student. Please do not omit this section – your comments are valuable to the jury in helping to assess your student for an award.

PLEASE CONTINUE ON SEPARATE SHEET AS NECESSARY

Signature Date

by

**Design Directions 2009/10**  
An innovative programme of awards

# RSA

## Design Directions Plus Label – current students only

This label must be securely fixed to the back of ALL items submitted in the bottom left hand corner. Please complete in BLOCK CAPITALS

**Project number THIS IS ESSENTIAL** PLEASE TICK RELEVANT BOX

012	<input type="checkbox"/>	Design for social inclusion
013	<input type="checkbox"/>	Independenc days

**Candidate name**

**Tutor name**

Department

College/University name in full

College/University address THIS IS THE ADDRESS TO WHICH THE WORK WILL BE RETURNED

College/University postcode ESSENTIAL

**Submission details** PLEASE ENTER FIGURES/CIRCLE AS NECESSARY

Total number of boards submitted	Number of this board
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Have you submitted a sketchbook?

Yes No

Have you submitted a report(s)?

Yes No

Have you submitted any of the following?

CD-ROM Video

If other please specify



## Design Directions Plus Entry Form

– new graduate candidates only

Please write in BLOCK CAPITALS  
Candidate name:

It is important you read the **Guidelines & Conditions for Entry for Tutors and all Candidates**, before completing and signing this form

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For queries regarding entry fees contact RSA Design on +44 (0)20 7451 6852

Please complete all five sections in BLOCK CAPITALS

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**1 – Payment Method details** ESSENTIAL

Cheque number

Account Holder's name

Bank Sort Code

Postal Order number

Bank Draft number

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**2 – Project details** ESSENTIAL REMEMBER – YOU ARE ELIGIBLE TO TAKE PART IN THE PROJECTS LISTED BELOW ONLY

Please tick one box to indicate the project you have entered  
(if you enter more than one project a separate **Form & Fee** for each will be required)

012	<input type="checkbox"/>	Design for social inclusion
013	<input type="checkbox"/>	Independence days

Is this a team project? PLEASE CIRCLE Yes No

If Yes then enter the names of other team members below — each member **must** submit both pages of a separate form

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How long did you spend on the project?

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**Design Directions 2009/10**  
An innovative programme of awards

**RSA**

## **Design Directions Plus Label** – new graduate candidates only

This label must be securely fixed to the back of ALL items submitted in the bottom left hand corner. Please complete in **BLOCK CAPITALS**

**Project number THIS IS ESSENTIAL** PLEASE TICK RELEVANT BOX

012	<input type="checkbox"/>	Design for social inclusion
013	<input type="checkbox"/>	Independence days

**Candidate name**

**Address** THIS IS THE ADDRESS TO WHICH THE WORK WILL BE RETURNED

**Postcode ESSENTIAL**

**Submission details** PLEASE ENTER FIGURES/CIRCLE AS NECESSARY

Total number of boards submitted		Number of this board	
Have you submitted a sketchbook?	Yes	No	
Have you submitted a report(s)?	Yes	No	
Have you submitted any of the following?	CD-ROM	Video	
If other please specify			



## Guidelines & Conditions for Entry for Tutors & all Candidates

### Eligibility

The competition is open to students and first year graduates

- 1 Candidates should be aged not less than 17 years on 01 September 2009
- 2 Candidates may be undergraduate or postgraduate engaged on courses at a college or university, or those who graduated in spring/summer 2009
- 3 Candidates who are contracted to work for a company after graduation may not be eligible for some internships
- 4 Work expressly carried out in response to RSA Design Directions 2009/10 only may be submitted; existing project work is not acceptable

### Entries from countries other than the UK

We welcome entries from candidates outside the UK but additional funding is not available to pay for travel and accommodation costs where they are short-listed for interview. We will pay up to the amount of £60.00 (this is inclusive of VAT) only.

### Deadlines

The submission period for all RSA Design Directions 2009/10 projects is any weekday between Monday 16 November – Friday 11 December 2009 (except for Design Directions Plus projects (*Design for social inclusion* and *Independence days*) – deadline Friday 8 January 2010).

### Please note the address for receipt of work

Entries should be sent or delivered to:

Brooks Transport Services Ltd  
Unit 2/15  
Second Avenue  
Bluebridge Industrial Estate  
Halstead  
ESSEX CO9 2SU  
UK

Telephone +44 (0)1787 476624

Entries will be accepted from Monday 16 November to Friday 11 December 2009 between 08:00-18:00hrs, excluding weekends – entries arriving after this time will not be accepted. For Design Directions Plus projects (*Design for social inclusion* and *Independence days*) entries will be accepted up until 18:00hrs on Friday 8 January 2010 – entries arriving after this time will not be accepted.

**Entry Forms and Fees** should be sent to the RSA and should arrive no later than **Thursday 19 November 2009.**

Send to: RSA Design Directions Registrations, 8 John Adam Street, London WC2N 6EZ, UK.

### Points to remember

- 1 Brooks Transport Services Ltd is equipped to store up to A2 folders only, but work should be submitted on A3 boards except where indicated
- 2 all work should be firmly attached to the boards. Please do not attach sharp objects, or any material that may be damaged during postage or handling
- 3 work should be mounted on one side of board only; do not attach reports to back of boards. Any work on the back of a board will not be seen by the jury
- 4 work must not be submitted in plastic sleeves or folders (or other wrapping), or on foam board
- 5 please **do not** submit elaborate hand-made or expensive folios containing submissions; the jury will not see these as they do not form any part of the project
- 6 models must not be submitted at the first stage
- 7 candidates should ensure that they comply with the submission details at the end of each project. Failure to do so may result in disqualification

### Safety of work

While taking every reasonable precaution to safeguard all designs submitted and while ensuring that all work is suitably wrapped for transit by Brooks Transport Services Ltd on completion of the competition judging, the RSA or its agents accepts no responsibility for the loss of, or damage to material either while on their premises or in transit. Candidates are advised to take photographs or photocopies of their work as a safety measure.

### Fellowship of the RSA

Candidates over 18 and under 25 years of age who win an award via the RSA Design Directions programme will have their subscriptions for Fellowship of the RSA waived until the age of 25. Award winners who are under 18 qualify for Fellowship as soon as they reach that age. Award winners who are 25 or over will be offered one year free Fellowship of the RSA. Fellows receive the Journal containing reports of RSA lectures, projects and other activities. In addition, they are entitled to attend any of the RSA's lectures, can use the facilities of the Society's London house and may also register on the Fellows only part of the RSA website ([www.theRSA.org](http://www.theRSA.org)) where they can partake in discussion forums etc.

## **Intellectual property**

The intellectual property rights (patents, registered designs, unregistered design right, copyright, etc.) of all designs submitted in the competition remain with the candidate. If any sponsor wishes to make use of the work submitted in the competition, a licence or transfer must be negotiated with the candidate. Whilst the RSA claims no intellectual property rights, it does reserve the right to retain designs for exhibition and publicity purposes and to reproduce them in any report of its work, the online exhibition and other publicity material (including the RSA Design Directions website). In the case of work carried out during an Internship, different conditions will apply. Candidates should note that certain intellectual property rights (e.g. patents) may be irrevocably lost if action to register them is not taken before any disclosure in exhibitions, press material etc.

## **IMPORTANT NOTE FOR TUTORS/ CANDIDATES: Return of work**

All work (except short-listed entries) will be returned soon after the first round of judging. All candidates who are short-listed will have been informed, by letter, by the end of February. The work of short-listed candidates who are not award winners will be returned after the announcement of winners has been made. The work of winning candidates will be retained for publicity purposes and returned in May/June 2010.

A **Return of Work Form** must be included at the time of submitting entries to Brooks Transport Services Ltd in order to ensure the return of entries. The **Return of Work Form** is available as part of this Entry Pack.

The **Return of Work Form** will provide the information for the address label for each parcel, so please take care to complete it in full in order to ensure the safe return of any work submitted. Candidate work will not be returned unless a Return of Work Form accompanies it to Brooks Transport Services Ltd.

If you have any queries, please call:  
+44 (0)20 7451 6852, email: [design@rsa.org.uk](mailto:design@rsa.org.uk) or  
visit: [www.rsadesigndirections.org](http://www.rsadesigndirections.org)

## **Judging**

Design Directions project juries consist of practising designers and representatives from industry, education and other sponsoring organisations. The judging of each project takes place over two meetings. At the first meeting, the juries view all the submissions and draw up a short-list which demonstrates potential creative ability within the constraints set out in the project brief. Short-listed candidates are invited for interview at which they will discuss their competition entry. Full Portfolio work and plans

for the use of an award may also be discussed. Juries are also able to make constructive criticisms of each candidate's portfolio and offer advice. Juries are asked to make an award only when they are entirely satisfied with the design ability of the candidate. RSA Design reserves the right to withhold or divide any of the awards offered, particularly where the entries are not considered to have reached a suitable standard. In all cases the judges' decision is final and no correspondence will be entered into by the RSA.

Assessing Design Directions Plus submissions will work in a different way. It will follow the process of Design Directions up until the initial viewing, when a shortlist is drawn up. Shortlisted people will then have the unique opportunity to come to the RSA for a one day workshop (around Easter - date to be arranged) where they will work with a group of key stakeholders in their project areas (professionals, users etc) to refine and develop their projects. A final judging day will take place around May/June when projects will be presented to an expert panel.

## **Internships**

Some awards enable winning candidates to spend time working in commercial or industrial organisations on design related projects. Internships offer paid work experience and can be a valuable introduction to a winner's chosen field of design. Details of these awards are available on the website.

## **Other Awards**

Travel Awards are sums of money granted to enable winning students to research design in other countries. Cash Awards allow the winning student to use their prize towards funding further study, equipment, business start-up costs or any other purpose agreed with the sponsor and the RSA. All awards must be claimed and used within six months of being given.